



RKL/SX/2024-25/76

September 05, 2024

BSE Ltd. Phiroze Jeejeebhoy Towers Dalal Street Mumbai – 400 001 Scrip Code: 532497	National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor Plot no. C/1, G Block Bandra-Kurla Complex, Bandra (E) Mumbai – 400 051 Symbol: RADICO
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Sub: Press Release

Dear Sir / Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of the Press Release dated September 05, 2024 announcing the launch of next two whiskies in the Rampur Jugalbandi Series of Eight Indian Single Malt Whiskies, i.e. Rampur Jugalbandi #5 and #6 at The Whisky Show, London (6th – 8th September 2024).

You are requested to take a note of the same.

Thanking you,

Yours faithfully,
For Radico Khaitan Limited

(Dinesh Kumar Gupta)
**Senior Vice President - Legal &
Company Secretary**

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CIN No.: L26941UP1983PLC027278

Radico Khaitan Debuts Jugalbandi #5 and #6 Indian Single Malts at The Whisky Show London.

New Delhi, India, September 5, 2024 – Radico Khaitan Limited, one of the largest IMFL companies in India (referred to as “Radico Khaitan” or the “Company”), debuts the next two whiskies in the Rampur Jugalbandi series of eight Indian Single Malt whiskies, Rampur Jugalbandi #5 and #6, at The Whisky Show, London (6th – 8th September 2024). The two new whiskies are produced at Rampur Distillery in the foothills of the Himalayas in India and matured in casks personally selected by Master Distiller, Anup Barik. The Rampur Jugalbandi series is a limited-edition release at cask strength. Jugalbandi #5 and Jugalbandi #6 will be rolling out to the UK, USA, EU, Singapore and Global Travel Retail from October 2024.

In the world of music, Jugalbandi translates to “entwined twins” and refers to a duet of two solo musicians and instruments that own the stage in perfect partnership. The essence of this ancient artform has been captured in Rampur Jugalbandi Single Malts, where the two casks used in each expression complement each other in perfect harmony.



Jugalbandi #5 is matured first in American Bourbon barrels and then Tokaji wine casks, gaining its classic Rampur Single Malt whisky characteristics through maturation in the climate of North India. The combination of casks marries together the fruity, floral notes from American Bourbon Barrels and the creamy, honey notes from the Tokaji casks. On the nose there are undertones of caramel, roasted almonds and gingerbread and the palate offers a creamy texture with layers of honey, caramel, vanilla and chocolate.

Jugalbandi #6 is matured in Madeira casks in the north Indian climate, to attain the classic characteristics of the Rampur Single Malt whiskies. The casks give the whisky floral and citrus notes, interlaced with a medley of fruits and hints of caramelised pineapple and apricot. On the nose are Rampur’s classic notes of ripe lychee, peach, apricot and mango and the Madeira cask adds caramelised pineapple, roasted pecan nuts, shortbread and spicy accents of cinnamon. On the palate, the initial notes of vanilla lead into dates, plum and dark chocolate.

Anup Barik, Master Distiller at Rampur Distillery, says: "I am proud to have created these latest limited editions in the Jugalbandi series, using the highest quality Madeira and Tokaji casks whilst retaining, at their heart, our classic Rampur Single Malt Whisky profile. We are looking forward to unveiling these two new expressions at The Whisky Show in London."

Sanjeev Banga, President of International Business at Radico Khaitan, "There is mysticism about India and our vision is to share the best India has to offer with the world in the beverage alcohol space. Our innovative products are being accepted the world over, exemplifying the rich heritage and exceptional craftsmanship that we practice at Rampur Distillery. We are excited to share Rampur Jugalbandi #5 and #6 with whisky aficionados at The Whisky Show."

Jugalbandi #5 ABV: 55.6%. RRP: £400 for 70cl

Jugalbandi #6 ABV: 55.8 %. RRP: £400 for 70cl

Radico Khaitan at a Glance:

Radico Khaitan Limited ("Radico Khaitan" or the Company) is among the oldest and one of the largest manufacturers of IMFL in India. Earlier known as Rampur Distillery Company, Radico Khaitan commenced its operations in 1943 and over the years emerged as a major bulk spirits supplier and bottler to other spirit manufacturers. In 1998 the Company started its own brands with the introduction of 8PM Whisky. Radico Khaitan is one of the few companies in India to have developed its entire brand portfolio organically.

The Company's brand portfolio includes Rampur Indian Single Malt Whiskies, Sangam World Malt Whisky, Spirit of Victory 1999 Pure Malt Whisky, Jaisalmer Indian Craft Gin, Royal Ranthambore Heritage Collection Royal Crafted Whisky, Happiness in a Bottle: A Happily Crafted Gin, Morpheus and Morpheus Blue Brandy, Magic Moments Vodka, Magic Moments Remix Pink Vodka, Magic Moments Dazzle Vodka (Gold & Silver), Magic Moments Verve Vodka, 1965 The Spirit of Victory Premium XXX Rum and Lemon Dash Premium Flavored Rum, After Dark Whisky, 8PM Premium Black Whisky, 8PM Whisky, Contessa Rum and Old Admiral Brandy.

Radico Khaitan is also one of the largest providers of branded IMFL to the Canteen Stores Department (CSD), which has significant business barriers to entry. The Company has distilleries situated in Rampur, Sitapur and Aurangabad, Maharashtra which is a 36% joint venture. The Company has a total owned capacity of 320 million litres and operates 43 bottling units (5 owned, 29 contract and 9 royalty bottling units). It is also one of the largest exporters of Alcoholic beverages from India, with brands available in over 102 countries.

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This release contains statements that contain “forward looking statements” including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Radico Khaitan’s future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Radico Khaitan undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.
